



Sharon Koenig ~ www.FearlessPursuits.com

MY SOCIAL MEDIA POSTING SCHEDULE

(Always engage with a few people before you drop your post. Rotate your posts in the following schedule accordingly.)

Monday

Tuesday

Wednesday

Thursday

Friday

Weekend
(optional)

Group 1 (OR Your own group)	AM	#BrandBuilding Post 1 (Use your hashtag)					Promo Post 2
	Noon		Engagement Post 1			#BrandBuilding Post 2 (Use your hashtag)	
	PM			Promo Post 1	Engagement Post 2		
Group 2	AM			#BrandBuilding Post 1 (Use your hashtag)	Promo Post 2		
	Noon	Engagement Post 1					#BrandBuilding Post 2 (Use your hashtag)
	PM		Promo 1			Engagement Post 1	
Group 3	AM		#BrandBuilding Post 1 (Use your hashtag)			Promo Post 2	
	Noon			Engagement Post 1	#BrandBuilding Post 2 (Use your hashtag)		
	PM	Promo Post 1					Engagement Post 1